

Bar code products direct from the manufacturer!

- In Business Since 1985
- Shop online or call

- Free technical support
- Free Same day shipping

- 30 day money-back guarantee
- Quality products, quality service!



Our Commitment to You...

Unparalleled Support

We don't just sell products from different manufacturers – we engineer and manufacture all the software and the vast majority of the hardware products we sell. As the developer and manufacturer, we can provide a level of support that is far more knowledgeable and complete. Whether you buy directly from us, or one of our dealers, you will get the same superior support.

Priorities

Every employee's singular priority is to do their absolute best to make our users happy.

Fast Shipping

99%+ of customers' orders are shipped the same day they are received. We also offer free shipping in the US and Canada!*

We All Take Trouble Calls

Our salesmen don't just sell, they also have to take customer support calls, so they know what they are selling. All our incoming lines are available for technical support calls. The person who answers the phone usually solves your problem without transferring you around.

Top Rated Exclusive Products

Where we are compared, we consistently come out ahead of all competitors. Most of our products have innovative features that are exclusively available from Worth Data.

Satisfied Customers

By far, our largest percentage of orders comes from previous customers who want more. They tell us we are the most knowledgeable, helpful company they have encountered. They tell us our products are the easiest to use in the industry, and that our support is unparalleled. We want to add you to that satisfied list.

Fast Repairs

Our Repair Dept. will turn around your repaired unit in 24 hours, plus ship it back free to the USA & for \$35.99 to most of Canada. Our competitors can take up to 6 weeks for their repairs, and even offer to charge more for "fast" repairs that still take days or even weeks. We return your products quickly as our standard policy.

We Listen

Critics are our best friends! Suggestions and complaints lead us to improvement.

Easy to Do Business With

We accept VISA, MasterCard or American Express, as well as Purchase Orders & COD.

Money Back Guarantee

We offer a 30 day unconditional money back guarantee on all our products and 2-3 year warranties on our Worth Data hardware.

Free Technical Support

Toll Free: **800 345 4220**
Or Call **+831 458 9938**

Shop in our ONLINE STORE!

You can buy your favorite Worth Data products online! Get a TriCoder or download LabelRIGHT™ - directly from Worth Data! Just go to www.barcodehq.com and shop with the same confidence thousands of our mail-order customers have enjoyed for years!



What's New at Worth Data?

Lots of things are new this year at Worth Data! Here are some things you should definitely check out:

• Updated Address

We have an updated address - we are now in Suite B. Our street address is still the same, we just have the new Suite Number added

Worth Data Inc.
623 Swift St., Suite B
Santa Cruz, CA 95060

• New Support Hours

Our support hours, via email and by phone, are Monday thru Thursday 9:00 AM to 3:00 PM and Friday 9:00 AM - 12:30 PM Pacific Time.

Call Toll Free 800-345-4220 or Shop ONLINE!
Same-day Free shipping in the USA & Canada
"800" Toll-Free telephone support
Unconditional 30 day Money Back Guarantee

Ordering Instructions

- Orders accepted by phone, mail, FAX, email or at our online store www.barcodehq.com
- We accept VISA, MasterCard and American Express for payment. Credit card is the only method of payment accepted in our online store.
- Purchase Orders are accepted from firms with a good payment history or rating on file with Dun & Bradstreet. We cannot accept P.O.'s for orders placed in our online store. Call us!
- International orders and Bank wires are accepted. Please call or email for more information.



Shop online at www.barcodehq.com - Call 800-345-4220

Worth Data Inc., 623 Swift St., Suite B Santa Cruz, CA 95060 · P +831 458 9938 · email: wds@barcodehq.com · Mon-Thur 9:00 AM to 3:00 PM, Fri 9:00 AM to 12:30 PM Pacific Time

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- Free shipping to USA
- Shop online or call

- Free technical support
- Same day shipping

- 30 day money-back guarantee
- Quality products, quality service!

USB Keyboard Readers



Designed, Engineered & Assembled in the USA

- LZ165-USB Laser Reader
- LZ365-USB Laser Reader



- USB Keyboard input
- No additional software required
- Data transmitted as keystrokes to any software
- Complete readers start at **\$179**

USB Slot Badge Readers

For ID Badges
Security Cards
Time & Attendance



- USB Keyboard Input
- Visible Light or IR Versions for Security Badges
- SLV-USB Visible **\$149**
- SLI-USB Infrared **\$149**

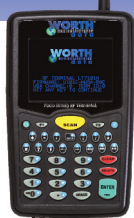
Portable Data Collectors



LT5101 Laser TriCorder
LT5101H Laser TriCorder
LT5200 & LT5200H with
New High Speed 2D
Imaging Scanner
Includes Free Excel® Plug-In

- USB Upload
- Models Featuring Bluetooth® Technology
- 2Mb memory for data collection
- Easy to program and upload
- Complete readers with laser start at **\$699**

802.11 RF Terminals



LT7802 Laser RF Terminal
LT802H Laser RF Terminal

- 802.11 Wi-Fi Compatible - No Base needed
- Free Excel® tool kit & Powerful Add-In
- No programming on Terminal
- All programming on host - any language
- Terminal with laser scanner & handle **\$1595**

Cordless Laser Readers



LZ360-RF Cordless Laser
LZ404-RF Cordless Laser
520-2D RF 2D Scanners
B700 USB Base Station



- Up to 500 ft range from base
- USB-Keyboard or USB Serial interface
- Up to 10 scanners per Base, up to 10 Bases!
- Complete systems start at **\$399**



Bar Code Printing Software



LabelRIGHT™ Ultimate
for Windows®



- Powerful bar code label design and printing software solution with features including:
- Thermal Transfer Printer Support & Laser Printer Support
 - Image output including PDF, EPS, TIF, JPG
 - BarFont™ Tools included for TrueType and Postscript font use in other Windows programs including Office®, Excel
 - Choose from Over 25 Bar Code Types
 - Expanded 2D Bar Code Selection Including: PDF-417, DataMatrix GS1 DataBar, MaxiCode, RSS14
 - Print Directly from Excel
 - AIAG GM-1724, MIL-STD and many other compliance labels are easy to produce
 - Single User License **\$299**



7100 RF Terminals



LT7111 RF Terminal
LT7111H Handle RF Terminal
B5011, B5021 Base Stations
LT7200H with 2D Scanning
Gen 3 900Mhz Spread Spectrum

- Industry Leading 3.3 Mile Range Radio
- 15 Line TFT Color LCD
- Rugged Ergonomic Design
- All programming on host - Any Language
- Terminal with integrated laser starting from **\$1495**

- B5011 Base Station USB or Serial **\$695**
- B5021 Ethernet Base Station **\$895**

530-2D-USB 2D Scanner

530-2D-USB
Bar Code Scanner



Designed, Engineered & Assembled in the USA



- New High Speed Scanning Engine for even faster bar code scanning.
- Scan 2D Bar Codes PDF417, QR, DataMatrix, IMBC, Maxicode, MIL-STD, GM-1724, GS1 DataBar, and many others
- Scans Standard 1D Bar Codes UPC, Code 39, Code 128, GS1, UCC-128, I2of5, and many others
- USB Keyboard input
- No additional software required
- Data transmitted as keystrokes to any software
- Scanner with USB Cable Now **\$299**

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